CLAIMA

Brand Guidelines



RECOMMENDED FORMATS:
.svg (vector) .png (bitmap)

Logotype

Do's







Dont's







Typography

RECOMMENDATION:

Download and Install the font on your computer.
You can use it in your templates

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@$#%&*+=/\<>()[]

Lorem ipsum dolor sit amet consectetur adipscing elit ut.

Lorem ipsum dolor sit amet consectetur.

Space Grotesk

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@$#%&*+=/\<>()[]

Lorem ipsum dolor sit amet consectetur adipscing elit ut.

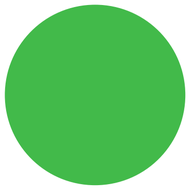
Lorem ipsum dolor sit amet consectetur.

Color Palette

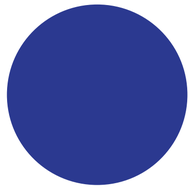
Main Colours



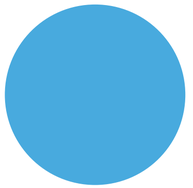
Gradient



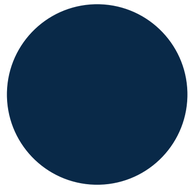
#42BA4A



#2B3990



#48AADE



#092948

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Thank you